Louisiana Rural Water Association
Magazine Advertising Agreement for Members

Updated:
November, *2026*

The Louisiana Rural Water Association (LRWA) would like to extend a special invitation to your company to place an advertisement in the LRWA Magazine. Below shows the available sizes.

Business Card (Standard size)
1/4 Page (3 1/2" wide x 4 3/4" high)
1/2 Page (7 1/2" wide x 4 3/4" high)
Full Page (7 1/2" wide x 10" high)

This magazine is mailed three (3) times a year (March, June, and December). The magazine has a circulation of approximately 1500. It is mailed to all LRWA members (water and wastewater systems, individual members, & as-sociate members) other state associations, state & federal legislators, and water-related agencies. The size of the magazine is **8 1/2" wide x 11" high** with approximately 60 pages.

LRWA **does not** typeset any advertisements. All adver-tisements must be camera-ready. Camera-ready artwork is defined as composite film for four-color advertisements and black and white art for one and two-color advertise-ments. If LRWA does not receive the camera-ready art-work before the deadline, advertisement will be placed in next issue of magazine.

All advertisements should be correct size. PDF format, Tiff, EPS, or other graphic format are accepted. They must include all associated graphics and fonts.

Advertisements must be emailed to ahargrave@lrwa.org but if the file is too large you can provide a link for download or mailed it on a USB drive to the LRWA Office. If you mail your ad to the LRWA please include a printed copy. All artwork becomes the property of LRWA unless otherwise agreed upon by LRWA and advertiser.

If you should have any changes/corrections to your current ad, you must resubmit a new ad with the corrections; LRWA cannot make changes/corrections to advertise-ments.

**There is a $200 set-up charge for all Full Page/Full Color advertisements each time the ad is changed within an annual basis.*

The ad vertiser acknowled ges that a written cancellation letter must be received (by mail, email or fax) thirty (30) days prior to the advertisement deadline.

Cancellations will not be accepted after the advertise-ment deadline; the ad will run in the current magazine issue and the advertiser will be responsible for pay-ment.

A signed Advertising Agreement Form, payment in full, and artwork must be received in the LRWA's office by the advertising deadline (see chart below for dates).

Issue	Deadline
March Issue	January 1st
June Issue	April 1st
December Issue	October 1st

Advertising received after the deadline is not guaranteed to print in current magazine issue unless pre-arranged with Angela Hargrave at the LRWA office.

See advertisement agreement form on the back of this brochure for advertising rates for members of LRWA. If you or your company is not a member of LRWA, please contact the LRWA (800-256-2591) for non-member prices.

All billing is done through the Louisiana Rural Water As-sociation's office. All invoices are due within 30 days.

LRWA - Member Advertising Agreement Form

Questions regarding advertising may be directed to: Angela Hargrave, Assistant Office Manager
800-256-2591 or email ahargrave@lrwa.org

Updated
November, *2025*

Company Name:			
Ad Contact Person:		Title:	
Billing Address:		City:	
State:	Zip:	Phone:	
Email:			
Contract Start Date:		Contract Renew Date:	
PO#		Member of LRWA:	☐ Yes ☐ No

Please check advertising option(s) below: **Total Due to LRWA:**

Advertisement to begin:

- ☐ March Issue
- ☐ June Issue
- ☐ December Issue

$200 fee on all Full Page/Full Color Adv if change is made each issue

For 3 Issues (one year)
Black and White Only

- ☐ Full Page -- $1700
- ☐ ½ Page -- $1500
- ☐ ¼ Page -- $1230
- ☐ Business Card -- $850

For 3 Issues (one year)
Black and White with 1 color

- ☐ Full Page -- $2100
- ☐ ½ Page -- $1700
- ☐ ¼ Page -- $1430
- ☐ Business Card -- $1050

For 3 Issues (one year)
Black and White with 2 Colors

- ☐ Full Page -- $2500
- ☐ ½ Page -- $1900
- ☐ ¼ Page -- $1630
- ☐ Business Card -- $1250

For 3 Issues (one year)
Full Color

- ☐ Full Page -- $2660
- ☐ ½ Page -- $1980
- ☐ ¼ Page -- $1710
- ☐ Business Card -- $1330

3/4 page Back Outside Cover
Full Color (one year)

- ☐ 3/4 Page -- $2754

For 1 Issue (single issue)
Black and White Only

- ☐ Full Page -- $606
- ☐ ½ Page -- $540
- ☐ ¼ Page -- $445
- ☐ Business Card -- $308

For 1 Issue (single issue)
Black and White with 1 color

- ☐ Full Page -- $740
- ☐ ½ Page -- $607
- ☐ ¼ Page -- $512
- ☐ Business Card -- $375

For 1 Issue (single issue)
Black and White with 2 colors

- ☐ Full Page -- $873
- ☐ ½ Page -- $673
- ☐ ¼ Page -- $578
- ☐ Business Card -- $442

For 1 Issue (single issue)
Full Color

- ☐ Full Page -- $927
- ☐ ½ Page -- $700
- ☐ ¼ Page -- $605
- ☐ Business Card -- $468

Payment Method

Check Payable to: Louisiana Rural Water Association
Mail to: Magazine Department; PO Box 180; Kinder, LA 70648

Credit Card: ☐ Visa ☐ MasterCard ☐ Am. Express ☐ Discover

If paying by credit card fax form to 337-738-5620 **(4% convenience fee on all CC)**

Card Number:_____

Expiration Date:_____ Phone #:_____

Email:_____

Signature:_____

LRWA
Louisiana Rural Water Association

Office Use

Date Rec'd:_____

Amt:_____

Ck#_____